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How Women Can Guarantee a 2nd Date

Dating expert and former Hollywood agent shares proven, step-by-step advice

Los Angeles, Calif – As a former Hollywood agent, Victorya Michaels Rogers knows dating. She’s been pursued by actors, athletes and rock stars, and even **entertained 100 blind dates during one eighteen month period, with 98 of them asking for a second date.** How did she do it?

In ***The Automatic 2nd Date*** (Howard Books), Rogers shares the “science” of dating, including everything women need to do and say on a first date to get an automatic second date, all while keeping their dignity and self-respect intact. For Rogers, sex isn’t the answer, either.

“What is the mystery about getting men to call back? You go out, seem to have a great time, he says he’ll call you, and then nothing, zippo, silence. He’s gone. Could it be that you are scaring all the guys away without even knowing it?” asks Rogers. In ***The Automatic 2nd Date***, Rogers teaches readers everything she discovered and reveals her proven, hands-on, step-by-step dating instructions, including:

- Overcoming “Always the Bridesmaid” syndrome
- Turning on and tuning in your male GPS
- Enlisting your friends’ help to find dates
- First date tips, including 100 questions women can ask their man
- How to keep your date pursuing you
- The one thing you can do that guarantees a 2nd date (and it’s not sex!)

“Business is a game; personal relationships are a game. Even life is a game. The game we’re striving to win is love,” she writes. Each chapter of ***The Automatic 2nd Date*** begins with a scene from a well-known movie illustrating the technique being addressed, making it easier to understand and employ. Journaling suggestions and concise chapter recaps are also included.

From teenagers to college students, Generation X to Baby Boomers, dating rookies to battle-worn veterans, from divorced to widowed, Rogers opens up readers’ dating lives to new realities in the search for the man who is worth keeping “’til death do us part.”

About Victorya Michaels Rogers: From no dates to being pursued by an Academy Award winner, rock star, gospel singer, athlete and more, Victorya Michaels Rogers, a former Hollywood agent, went on more than 100 first dates with 98 percent of them asking her out for a second. Rogers has dating down to a science and enjoys teaching that science to her audience. With a bachelors degree from California State University at Long Beach and a master’s degree from Fuller Theological Seminary, this motivational speaker/dating coach is now happily married to Will, one of her automatic 2nd dates. They have two children and live in a suburb of Dallas.

About *The Automatic 2nd Date*:

The Automatic 2nd Date: Everything to Say and Do on the 1st Date to Guarantee... by Victorya Michaels Rogers. Published by Howard Books, a Division of Simon & Schuster. February 2008. Paperback, 272 pages. \$14.99. ISBN: 978-1416543824



About Victorya Michaels Rogers

Author of *The Automatic 2nd Date*

Author and speaker **Victorya Michaels Rogers** inspires her audiences to rekindle forgotten dreams as she shows them how to catch them. A former Hollywood agent, Victorya is a popular speaker on the talk circuit. With infectious enthusiasm, she speaks around the country at conferences, retreats, churches, singles' groups and women's clubs. Victorya is the author of *Finding a Man Worth Keeping* and her newest book, *The Automatic 2nd Date*.



Her latest book comes straight from her heart and offers step-by-step advice for women on what to do before, during and after a date to guarantee a second one. From no dates to being pursued by an Academy Award winner, rock star, gospel singer, athlete and more, Victorya went on more than 100 first dates with 98 percent of them asking her out for a second. Rogers has dating down to a science and enjoys teaching that science to her audience. Married for the past ten years, Victorya has set out to offer hope to those who are still struggling from years of disappointment and discouragement.

A former Hollywood agent, Victorya entered the entertainment world at 18, became an agent at 23, and for more than a decade was a prominent Hollywood agent, booking millions of dollars in business annually.

She represented award-winning producers, directors, writers, technical crew and actors for film and television. She also taught three years at the esteemed Entertainment Studies Extension of

UCLA on how to break into the entertainment business.

In 1998, Victorya retired from her agent career, however she continues to consult. Though frequently found in her native California, Victorya and her husband Will, son, Matthew, and daughter, Katie live in a suburb of Dallas.

Visit www.mantokeep.com for more information.

For an interview with Victorya Michaels Rogers, contact Ben Laurro at Pure Publicity at 818.753.4056 or Ben@purepublicity.com

Interview Questions for Victorya Michaels Rogers

Author of *The Automatic 2nd Date*

1. Your new book offers a unique dating approach. Why focus so much on getting a 2nd date?
2. 98 of 100 first dates asked you out for a 2nd! Were you just a natural at dating or was there a point in your dating life where things dramatically changed to gain that high percentage?
3. How can one get back on the dating scene after a long absence adopt this hopeful attitude?
4. You say every woman has an internal “Male GPS.” What is it and how do we use it?
5. In *Automatic 2nd Date* you list many unique places to meet men. Tell us a few.
6. You say the three-second flirt is a great way to get noticed. How does it work?
7. Are you big on blind dates, set-ups, speed dating or internet dating?
8. What’s wrong with accepting last minute dates?
9. What are some definite “Do’s” to keep in mind on first dates?
10. What is “mirroring” and does it really work? Don’t guys figure out what you’re doing?
11. In *Automatic 2nd Date* you recommend asking lots of questions. You even give us 100 potential questions. How do we avoid turning it into an interview or worse, an interrogation?
12. Are there any definite “First Date Don’ts” to ensure a 2nd date?
13. You firmly say your guy should pay for the first date. Should a woman pay for any of it?
14. Why is the way you say “goodnight” so important?
15. The first date is over. What advice does *The Automatic 2nd Date* offer AFTER the date? Such as can you call or text your date the next day to thank him?
16. What would you say to someone who went on a date, thought everything was perfect, yet never received a call back for a second date?
17. Is falling in love an impossible dream? Why or why not?
18. Do you have a website for our audience to get more tips?

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Story Ideas

Adapted from *The Automatic 2nd Date*

“Can you be Guaranteed a 2nd Date with Any First Date?”

This author and dating coach claims you can and says she proved it herself with over 100 first dates that got her 98 requests for a 2nd date—and she didn’t ask for or pay for any of them. Victorya Rogers has first dates down to a science and says she can teach it to anyone. Tune in to hear her ultimate dating secret—and it’s not sex!

Celebrities and Pregnancy—The New Way To Capture Your Man?

The trend these days seems to be single celebrities getting pregnant—Jessica Alba, Halle Berry, 24’s Mary Lynn Rajska, Matthew McConaughey’s girlfriend Camila and Tom Brady’s now ex-girlfriend Bridget Moynahan. Does getting pregnant capture your man or does it blow your relationship? Relationship expert Victorya says pregnancy DOES NOT make a man faithful or committed. “If that is the only way to catch your guy, believe me he is not worth catching,” says Rogers, “even if he marries you, you’ll never really have his heart.”

Want to Win at Love? Use a Politician Tactics!

Is this presidential election season a good time for love? In this climate of rhetoric and heated debates, is there actually something for the single American to glean from the political rhetoric filling the airwaves? Dating expert Victorya Rogers says yes, you can actually find love the political way. She’s here today to show us how. Smart communication skills get results – here is the politicians secret to winning an election is the same secret to win at love:

Always Be Charming: Bitter not bitchy scares men away – charming equals charisma and people are drawn to charismatic individuals

Only Answer the Questions YOU WANT to Answer: (you don’t want to divulge too much too soon as it might scare someone away– ie: if you poor credit you can bounce back from that quickly)

Answer Unwanted Questions with a Question Yourself: (Best way to deflect the question – especially if they are covering sensitive issues or a “hot” button – something you are dealing – ie: overcoming abuse, criminal record)

Answer Unwanted Questions with an Answer to an Unasked Question: (You can pretend you didn’t hear the question, you can steer the conversation to a different direction without drawing attention to the uncomfortable question)

Take a Stand for Something: Even if it’s controversial (that means you are intriguing)

“Is there a Dating GPS?”

Is there actually a GPS on the market to help you find your next date—you know a tracking device you can just flip the switch on to find your next great date? Dating Coach Victorya Rogers says there is indeed a MALE GPS and this little tracking device is already in your possession and free you just need to turn it on. Let the author of *The Automatic 2nd Date* help you discover your internal Global Positioning Satellite and help you track your next date.

How to Date at Work and Not Get Fired!

We’ve all heard about the taboo of dating at your workplace just as often as we’ve heard the stories of the boss running off with his secretary. So should you or shouldn’t you date at work? Dating expert Victorya Rogers reveals the secrets of how to have a great office romance while still keeping your job and your integrity.

Spring season is quickly approaching which welcomes in the wedding season and a time that people anticipate more dating activities. Here are a few topics that might be of interest for you media outlet:

Spring-Dating Story Ideas

Are you like Katharine Heigl's Jane in 27 Dresses—Always the Bridesmaid, Never the Bride?

We can change that! If you get anxiety when those wedding invitations show up, fear no more. Weddings aren't just about the bride and groom anymore—they're a great place to meet your mate or in the very least, your next first date! Victorya Rogers, author of *The Automatic 2nd Date* reveals the secrets of turning your next wedding invitation into anticipation of a love match. Her advice includes never taking a date, getting guest list info ahead of time, being prepared to flirt and all set to put Rogers' dating secrets into action at a reception you won't soon forget.

“Why You Should Never Ask Your Man Out”

Dating Coach Victorya Rogers says a woman should never do the asking for a date. Bring on Victorya and she'll reveal WHY it's a taboo (either he'll assume you're buddies hanging out or you'll scare him away). Victorya will also teach your audience ways you can get that man to ask you out (from flirting, to mirroring, to getting friends involved).

“Buying Your Man Gifts Hurts Your Relationship Without You Knowing It”

Dating Coach Victorya Rogers says you should never out-give your man. She will also offer tips on appropriate gift giving for various stages of romance (new love, committed relationship, engagement and marriage).

“Confident Single Gals Survive a Dateless Evening”

Rogers shares the four things your single audience members can do to survive a dateless Valentine's Day night—without eating a whole carton of ice cream!

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