

FOR IMMEDIATE RELEASE:

Contact: Ben Laurro, Pure Publicity
818.753.4056 or Ben@purepublicity.com

Practicing Faith in the Workplace

Faith in the Workplace Authority Os Hillman offers insight to equip Christians for the “9 to 5 window”

Atlanta, GA – Os Hillman has extensively studied the faith at work movement for over thirteen years after facing a series of crises in the mid 1990’s. It was during this time Hillman began writing and creating a daily email devotional, which has grown to over 125,000 subscribers and led to Hillman publishing several well-respected books on the topic of faith in the workplace.



Hillman, a media-favorite on faith in the workplace and founder and president of **Marketplace Leaders**, has released **TGIF: Today God Is First** (Regal Books), a set of 365 daily inspirational readings to inspire professionals to better integrate their faith at work. “We spend 60 to 70 percent of our daily lives in the workplace,” Hillman says. “God desires for us to look forward with anticipation every Monday through Friday, not just for church on Sunday.”

“Great movements often produce great leaders. Os Hillman is one such leader in the burgeoning workplace ministry movement in America and around the world,” says Mark Cress, the President and CEO of Corporate Chaplains of America.

Today, many major Fortune 500 companies are encouraging employees to integrate their faith into their workplace, while a number of notable Christians have been spearheading their own efforts. Some of the companies that encourage faith practices at work include Chick-fil-A, Coca-Cola, Toyota, American Airlines, AOL, Texas Instruments and Sears.

Hillman has been inspiring Christians each day through MarketPlaceLeaders.org, where people can sign up for Hillman’s free email devotional. *TGIF* covers topics such as work-as-ministry, handling disappointments, facing adversity, working with integrity, and other current hot-button issues, including:

- How to bring God into decision-making at work
- How to engage the church with the Faith at Work movement
- How the 80/20 rule is changing
- Breaking down the walls of the secular versus sacred debate
- Understanding the boundaries of practicing faith in the workplace

“God never intended clergy to be the primary distribution channel of the Gospel. The people in the workforce are the distribution channel,” Hillman says. His reputation goes before him. Pat Williams, the senior vice president for the Orlando Magic, called *TGIF* “one of the best daily devotional books I have ever read.”

According to Hillman, the majority of ministry doesn’t take place in church pews, but in the marketplace. “God is calling us to establish church plants in this new frontier. Those ‘churches’ are not comprised of buildings but of groups of people who come together in the name of Jesus. The greatest mission field of the twenty-first century is the 9 to 5 window,” Hillman says.

-more-

FOR IMMEDIATE RELEASE:

Contact: Ben Laurro, Pure Publicity
818.753.4056 or Ben@purepublicity.com

About *TGIF: Today God is First*:

TGIF: Today God is First by Os Hillman. Published by Regal Books. September 4, 2007. Hardcover, 381 pages, \$22.99. ISBN: 978-0830744794. 9 x 6.2 x 1.4.

About Os Hillman:

Os Hillman is the founder and president of Marketplace Leaders, an organization whose purpose is to help employees fulfill their God-ordained calling in and through their work life. He is also director of the International Coalition of Workplace Ministries (ICWM) and directs an online website called faithandworkresources.com. He has authored eleven books, including *The 9 to 5 Window* and *The Upside of Adversity*. Hillman is married to Angie and has one daughter, Charis. They live in Cumming, Georgia, a suburb of Atlanta.

About Marketplace Leaders:

Marketplace Leaders exists to help men and women discover and fulfill God's unique and complete purposes through their workplace calling. We do this through the *TGIF Daily Devotional* and other books authored by Os Hillman, live speaking opportunities, marketplace mentoring, consulting and partnering services for businesses and ministries, tools for local churches, and many more equipping resources and services found at our online bookstore and throughout this website.

Visit www.MarketplaceLeaders.org.

###

About Os Hillman

Author of *TGIF: Today God is First*

Os Hillman formerly owned and operated an ad agency for 12 years, serving clients like American Express and Steinway & Sons pianos. Today, he is founder and president of Marketplace Leaders, an organization whose purpose is to help men and women fulfill their God-ordained calling in and through their work life. He is also president of the International Coalition of Workplace Ministries (ICWM) and Aslan Group Publishing and directs an online website called faithandworkresources.com.



Hillman is an internationally recognized speaker on the subject of faith and work, speaks to business groups and churches, and writes on various faith and work-related subjects. He has been featured on CNBC, NBC, *The Los Angeles Times*, *The New York Times*, *The Associated Press* and many other national media as a spokesperson on faith at work.

He is a faculty member of the Wagner Leadership Institute on Workplace Ministry. Os writes a daily Internet devotional titled *TGIF Today God is First* that is read daily by several hundred thousand people worldwide. He has authored 10 books, including *The Faith and Work Movement* and *Today God is First*, and teaches leadership workshops titled “Called to the Workplace.”

Hillman attended the University of South Carolina and Calvary Chapel Bible School, a ministry of Calvary Chapel of Costa Mesa, California. He is married to Angie and has one daughter, Charis. They live in Cumming, Georgia, a suburb of Atlanta.

Os Hillman: Overcoming Obstacles

Hillman grew up in an upper-middle class family, but his father was killed in a plane crash when he was 14. Hillman’s dream was professional golf and turned pro after playing for the University of South Carolina. In 1974 he became a Christian and shifted his focus from golf to a lucrative career, eventually starting his own ad agency. In 1994, Hillman’s world fell apart—his wife divorced him, his finances and business crumbled and was thrown into debt. Throughout the struggle, Hillman strengthened his relationship with God, and remarried in 1998 and reconciled with his daughter. His Marketplace Leaders ministry boomed, leading to a complete financial turnaround. He’s been a leader in the Faith and Work movement and has inspired people around the world.

Other Books by Os Hillman

- *The 9 To 5 Window: How Faith Can Transform The Workplace*
- *The Faith At Work Movement*
- *TGIF Today God Is First Daily devotional*
- *TGIF Bible Study*
- *Faith and Work: Do They Mix?*
- *The Purposes of Money*
- *Making Godly Decisions*
- *Adversity and Pain: The Gifts Nobody Wants*
- *Are You A Biblical Worker?*
- *Proven Strategies For Business Success*

For an interview with Os Hillman, contact Ben Laurro at Pure Publicity at 818.753.4056 or Ben@purepublicity.com.

Interview Questions for Os Hillman

Author of *TGIF*

1. You experienced a series of personal and business crisis in the mid-90's. What happened? How were you able to recover from those crises?
2. How is the faith at work movement making an impact in the United States? Abroad? Is there a greater interest in faith at the workplace today than 10 years ago?
3. Why do you think *TGIF*—the daily newsletter and the books—been so popular?
4. How can people of faith change the workplace? What do you think is required of Christians to transform the workplace?
5. There is an ongoing debate about the division between the secular and sacred. Is there a division? Why or why not?
6. Is there a difference between a “Christian” business and a secular business?
7. Is it legal to mix faith and work? Is it a turnoff to coworkers? What about prayer?
8. You point out that most of Jesus’ parables and ministry occurred in the workplace, and that Jesus was a carpenter until he was 30. How did Jesus view work? What did he teach about it? What do the Scriptures say about work?
9. What is the 80/20 rule, and how is it changing?
10. Could you share some examples of major Fortune 500 companies that have begun to integrate faith into the workplace? Smaller companies? Entrepreneurs?
11. What are some well-known companies that were founded on faith principles?
12. You write that “There is absolutely no place for competition in ministry or marketplace activities.” Could you elaborate? Isn’t that a backwards business model? What are “Kingdom Economics?”
13. How does God view work? How does that differ from the way many Christians view the workplace? How can the two connect?
14. You write about ministry to the poor and an experience you had in Uganda after the rebel-war. How did that experience change your opinions on helping the poor?
15. You write about “balancing the natural and the supernatural.” What do you mean?

For an interview with Os Hillman, contact Ben Laurro at Pure Publicity at 818.753.4056 or Ben@purepublicity.com.

Story Ideas Based on *TGIF: Today God Is First*

Jesus Was a Workplace Minister (Based on January 8 in *TGIF*):

- In the New Testament, 122 of Jesus' 132 public appearances were in the marketplace.
- Out of the 52 parables Jesus told, 45 had a workplace context.
- Of the 40 miracles recorded in the book of Acts, 39 occurred in the marketplace.
- Jesus was a carpenter until the age of 30.
- Work is mentioned over 800 times in the Bible.

Speaking & Interview Topics for Os Hillman

- 4 Types of Christians in the Workplace
- 7 Stages of a Transformational Leader
- God's Recruitment Process of a Leader
- The Power of the Staff
- The Joseph Calling
- The Role of the Local Church in Workplace Ministry
- God's Move in the Workplace
- From Salvation to Transformation
- Work Is Ministry
- Hearing The Voice of God In The Workplace
- Receiving Your Inheritance From God

Notable Examples of People Who Have Started Workplace Ministries

- Chuck Ripka: Riverview Community Bank (Minneapolis, MN)
- Mike Zigarelli: Dean of Regent (University affiliated with *The 700 Club/CBN*)
- Doug Spada: His Church at Work Ministry (Atlanta, GA)
- Dr. Bill Harmon: President of Christian International Business Network
- Andria Hall: Former CNN anchor, author of *The Walk at Work* and has Speak Easy Ministry (New Jersey)
- Dr. Peter Wagner: Church growth expert and former professor at Fuller Theological (Colorado Springs, CO)
- Henry Blackaby: Meets regularly with CEO's of Fortune 500 companies
- Kent Humphreys: President of Fellowship of Companies for Christ (Oklahoma City, OK)

The Goals of Marketplace Leaders

- To break down the wall of secular versus sacred.
- To bring revival to the workplace.
- To help Christians see their work as their calling and ministry.
- To engage more Christians in the 'work of the ministry' in the workplace.
- To see God's transforming power manifested in the workplace.

To discuss story and excerpt ideas, contact Ben Laurro at Pure Publicity at 818.753.4056 or Ben@purepublicity.com.

Endorsements for *TGIF: Today God Is First*

"Os Hillman has been at the forefront of this movement and is arguably the most broadly informed of today's workplace ministry leaders."

—**C. Peter Wagner church growth expert and president of Global Harvest Ministries**

"God has blessed Os Hillman with a special gift of insight into Scripture, which he applies in very practical ways to everyday challenges found in the workplace. As a Catholic involved in an ecumenical workplace ministry, I find his reflections inspiring to all Christians, whatever their denomination."

—**Bill Dalgetty, President, Christians in Commerce**

"*TGIF* has been a daily inspirational and transformational tool that God has used in my life for many years, particularly with the scriptural application in a workplace context. We have also used *TGIF* to encourage the members of the Coca-Cola Christian Fellowship to apply their faith in the workplace."

—**Steve Hyland, Director of Retail Merchandising, Coca-Cola North America**

"Investing your devotional time each day with Os through his all-new *TGIF* will pay dividends for decades to come. I recommend it wholeheartedly."

—**Mark Cress, President/CEO, Corporate Chaplains of America**

"I have now worked closely with Os Hillman for five years and find him to be one of the most knowledgeable and passionate leaders in the global workplace movement. You will be challenged."

—**Kent Humphreys, President, FCCI/Christ@Work**

"With so many committed Christians caught between what they hear at church on Sunday and what they do at work Monday through Friday, Os Hillman connects the dots in this book by providing each-to-read antidotes for daily workplace success. This book is a must-read for anyone who desires to see God's grace move in the workplace. Os has hit another homerun!"

—**Robert Watkins, Founder, Kings and Priests International**

"Os has been at the center of the Faith at Work movement for the last 15 years. His first book of devotionals, *TGIF: Today God Is First*, started a stir and was a touch point for thousands of Faith at Work seekers. I believe this next set of testimonials of God working in the marketplace will make are new touchstone for those desiring to deepen their walk with Jesus in the marketplace. *TGIF* is a must-read for those who are seeking to understand God's call in the workplace."

—**Dennis J. Doyle, CEO, Welsh Companies – largest real estate company in Minnesota**

For an interview with Os Hillman, contact Ben Laurro at Pure Publicity at 818.753.4056 or Ben@purepublicity.com.