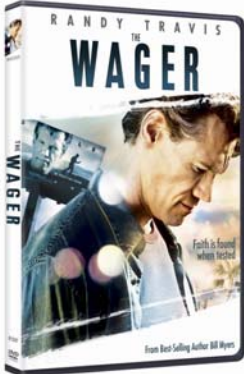


**FOR IMMEDIATE RELEASE:**

**Contact:** Ben Laurro, Pure Publicity  
818.753.4056 or [Ben@purepublicity.com](mailto:Ben@purepublicity.com)

## **Genius Products to Release *The Wager* on DVD, Starring Randy Travis, in Retail Stores on May 13**

**Hollywood, CA** — *The Wager* starring Randy Travis, is releasing on DVD to retail stores nationwide on May 13, 2008, by Genius Products, LLC, a leading independent home-entertainment distribution company ([www.geniusproducts.com](http://www.geniusproducts.com)). Produced by Pure Flix Entertainment, the film was initially distributed exclusively in churches across the nation through Outreach Cinema, a direct-to-church entertainment company.



Travis is one of the most recognized country music artists stars in *The Wager* as the lead character Michael Steele, a blockbuster actor who has reached the height of Hollywood success. But what happens when the faith of a star is put to the test? That's the question haunting Steele in *The Wager*.

After Steele is nominated for an Oscar, his entire life begins falling apart, facing serious allegations fueled by a media hailstorm, including accusations adultery and child molestation. Throughout the film, Steele encounters real world challenges pinned against The Sermon on the Mount, Jesus' famous teachings.

When crisis hits, Steele seeks refuge with his sister Annie (Nancy Stafford, "Matlock") while his manager Kenny (Jude Ciccolella, "24") fights to save his falling career. Confronted with temptations by seductive co-star Cassandra (Candace Cameron Bure, "Full House") and the scandalous deceptions of reporter Peter Barrett (Doug Jones, "Fantastic Four: Rise of the Silver Surfer"), Steele's questions if living out his faith is worth the consequences.

Based on the best-selling book by Bill Myers, whose books have sold over 8 million copies, *The Wager* is a powerful parable examining how to live out faith in today's world, challenging people to see that faith is found when it's tested. *The Wager* doesn't shy away from controversial topics commonly avoided in many faith-influenced films.

### **About *The Wager*:**

UPC #: 796019812375  
SRP: \$19.95  
Street Date: 5/13/08  
Run Time: 80 minutes  
Rating: PG

Language: English  
Genre: Drama  
Director: Judson Pearce  
Morgan

Stars: Randy Travis,  
Candace Cameron Bure,  
Jude Ciccolella and Nancy  
Stafford

### **About Genius Products, LLC:**

Genius Products, Inc. (OTCBB:GNPI - News), along with The Weinstein Company Holdings LLC, together owns Genius Products, LLC, a leading independent home-entertainment distribution company that produces, licenses and distributes a valuable library of motion pictures, television programming, family, lifestyle and trend entertainment on DVD and other emerging platforms through its expansive network of retailers throughout the U.S. Genius handles the distribution, marketing and sales for such brands as Animal Planet, Asia Extreme(TM), Discovery Kids, Dragon Dynasty(TM), Dimension Films(TM), Entertainment Rights group companies (Entertainment Rights, Classic Media and Big Idea), ESPN(R), IFC(R), RHI Entertainment(TM), Sesame Workshop(R), TLC, The Weinstein Company(R) and WWE(R). Genius Products, Inc. is the managing member of Genius Products, LLC, in which it holds a 30% equity interest. Visit [www.geniusproducts.com](http://www.geniusproducts.com).

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# Suggested Interview Questions for *The Wager*

1. What interested you in your role in *The Wager*?
2. *The Wager* has been described as a modern day parable of Job, a biblical character who lost everything and questioned God. What are the parallels between Michael Steele and Job?
3. *The Wager* covers a number of controversial topics facing Christians today. Why is this movie so aggressive in bringing these issues to light?
4. In *The Wager*, the main character is surrounded by those who don't share his beliefs. How important is it for Christians to avoid being judgmental of others?
5. Sex is always a hot-button issue in Christianity. From temptation to accusations of adultery, how does *The Wager* deal with the complex issue of sex?
6. Please share with us some other projects you can share with our audience.

## Available for Interviews:

**David A.R. White:** White has been in the entertainment industry since the age of 19, and is one of the producers of *The Wager*. His film resume includes *The Six* (with Stephen Baldwin), *A Moment After* and directed the upcoming release *Holyman Undercover* starring John Schneider.

**Nancy Stafford:** Stafford is an accomplished actress, author and speaker. A former Miss Florida, she costarred in "Matlock," hosted her own internationally syndicated TV show and is a popular speaker at universities, retreats and conferences. In *The Wager*, she is the sister of main character Michael Steele.

**Candace Cameron Bure:** Bure is well-known for her role as "D.J." in the sitcom "Full House." In *The Wager*, she is Michael Steele's seductive costar.

## Not Available at this time:

**Randy Travis:** With 22 number one hits, 6 number one albums, 5 Grammy's, 6 CMA's, 9 ACM's, 10 AMA's, 6 Dove Awards, and a star on the Hollywood Walk of fame, Travis has also become an accomplished actor, with credits including *The Rainmaker*, *Black Dog* and *Frank and Jessie*. Travis and his wife, Liz, are also founding members of Outreach Cinema.

**For an interview about *The Wager*, contact Ben Laurro at Pure Publicity at 818.753.4056 or [Ben@purepublicity.com](mailto:Ben@purepublicity.com).**

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